

Index

[Foreword](#)

[Introduction](#)

[Chapter 1 - How to use this eBook](#)

[Chapter 2 - The rating system](#)

[Chapter 3 – JAM Marketing Inc lists](#)

[Chapter 4 - Other people's lists](#)

[Chapter 5 – Submitters](#)

[Chapter 6 – Glossary of terms](#)

[Chapter 8 – Your ticket to success](#)

[Chapter 9 – What now?](#)

[PostScript – Lifetime customer value](#)

[Legal Stuff](#)

To go to any section simply click on a link in the index.

To get back to the index type 2 in the page number section at the top of the PDF (next to the up/down arrows) and hit enter.

Foreword



My name is Jane Mark.

I own an advertising company called JAM Marketing Inc. You can read my bio here <http://jammarketinginc.com>

I won't bore you with all that now, but I will share a story with you.

A true story...

In 2000 my life was unsettled.

I was a New York entrepreneur and made a substantial living as the President of my own company called, Jed Management Corp, A Real Estate Investment firm.

I owned a well-known, gourmet vending cart in the heart of New York's Central Park called Jane's.

Most everyone in Manhattan knew the cart.

Celebrities like, Bette Midler and Charles Gibson, would stop by every once in a while to sample our yummys. Even the Taxi drivers knew where to take tourists for a good, inexpensive lunch in the great outdoors of Central Park West.

My days were interesting, lucrative and I loved them, or so I thought...

I filled them with fun, innovative ideas, and I could buy almost anything I wanted to but, it was hard work.

Up at dawn, seven days a week dressed to the nines in high heels and pearls — Talking to lots of new friends I met.

Hmmm, I said to myself, I am not getting any younger.

Do I want to do presentations for investors for the rest of my life? Do I want to decorate my gourmet cart for the rest of my life?

Winters can be brutally cold in New York, and I was out in them every day - sometimes until the sun set and then rose the next day again.

I had had enough of traditional ways to earn money. It was fun to spend it, but my son was all grown up and didn't need support anymore and, I had not been blessed with any grandchildren yet.

The time seemed just right to do something completely different.

Something I could do that would allow me the freedom to stay at home with my puppies and cats.

Something that would let me engage in one of my real loves, cooking, or let me sit at the piano whenever I wanted to and play and sing.

But I faced a dilemma...

What could I do that would let me earn the kind of money I wanted and let me follow new dreams at the same time?

I hadn't a clue until one day...

I sat reading my emails, and someone sent me an idea.

- Buy a list
- Mail to your list
- Make money

That didn't sound too hard to do, and it was cheap enough, at the time, to do it. So, I invested about \$600.00 in a safe-list and a sales site and, I sat there with my sales site, my admin panel, a ClickBank, and a PayPal account and had no idea what to do next.

So what should you do when you have no idea what to do next?

Simple. Ask someone who knows.

I went right to the source.

I bought my first safe-list from Phil Basten.

At the time, I had no idea who Phil was, where he lived or what he did but, hey it was his script, so I contacted him.

Somehow, I got hold of his MSN messenger, and I kept popping up on it asking him question after question.

- Phil, how do I use the admin panel?
- How do I grow my list?
- How much should I charge for memberships?
- What should I use as ad copy?
- What is a hosting company?
- Where do I find one?
- What do words in my email like LOL and BTW mean?
- How do you make a smiley?

I asked him every newbie question I could think of and made a real pest of myself for many weeks.

Finally one day, I popped up on Phil's MSN and said, "Got a Minute?"

The response I got back was less than inviting.

60, 59, 58, 57, 56, 55...

Whoops! I thought. I guess I ticked him off with all my questions. I began watching what he was doing and asking him if I could help.

I gave him the complete resume treatment and hoped I could dazzle him with my past endeavors. I told him I was a great NY entrepreneur, a really good businesswoman and good with people.

He said no!

I told him I could take some of his support work off his hands and I wouldn't charge him anything to do it.

He said no!

Phil said no, so many times, I felt like a chicken having my head lopped off, every time I made an offer of help.

No! No! No! Phil would answer. And that's final.

I learned that day how stubborn he was.

But we New Yorkers don't give up easily.

I stopped volunteering any help for a few days and, one day, I looked, and there on my MSN screen was this message.

"Okay, you win!"

I began doing support work for Phil, without pay, so I could learn what was involved in owning and operating a safe-list. I made him so reliant on my help that eventually I convinced him to make me a partner.

And the rest, as they say, is history.

So what did I learn from Phil?

- Buy or build a list
- Build a relationship with your subscribers
- Give them good stuff free
- Share the sites you love with your list members, and
- Make money.

It's not magic. It's simple.

I followed those simple things, and now I own 258 lists and mail on dozens of others, and I kept following those simple things until my income rose from \$37.00 per week to over seven figures a year.

Now, I am known as the Queen of Lists, and that's almost as good as being the Queen of England.

Well, that's the end of my story, and now it's time for YOUR story to begin.



Introduction

I make a lot of money on the internet, over seven figures a year, and here's what I discovered.

Anyone can do what I do, and it's not magic.

You need the right marketing tools.

You need the right contacts.

You need the right lists.

And, you need ***All Your Lists in One Place.***

- Where do I go to mail and get responses?
- How many people can I reach with my messages?
- How often can I send my messages?
- How much will it cost me?
- Can I earn commissions at the lists I use?

Over the past eight years of earning a living online, I had to build numerous lists and use other people lists to grow them. Now I own and operate 258 lists, and I send my offers to dozens and dozens of other people lists.

- I know them all.
- I know where they are.
- I know how many people I can reach.
- I know what they cost.
- I know how much I have made from them.
- I know who the owners are and how to reach them.

Now I am going to reveal everything I know about lists.

You won't find any fluff or fanfare in this ebook.

I am going to give you the website URLs and information you need so you can do what I do every day.

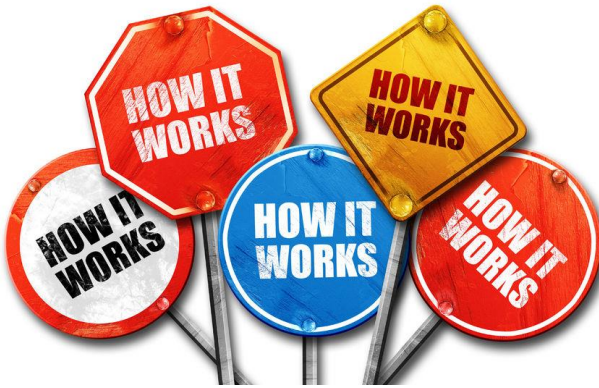
You will have all your lists in one place. You will know everything I know about them, and you will become an expert.

Here is exactly is what my eBook will give you.

- You will get access to the best JAM Marketing Inc., lists that my partner Phil developed, those I use every day.
- You will get access to other people's contact lists I use.
- You will get access to the submitters I use.
- I will rate the lists for you.
- I will tell you who the owners are.
- I will tell you how many members each list has.

- I will tell you how often you can mail on each list.
- I will tell you what memberships you can get in each list.
- I will tell you what you need to pay to upgrade in each list.
- And, I will tell you what commissions you can earn at each list if you promote them.

You will discover how I use my rating system, and you will find a glossary at the end of this e-book defining words that you must know when you use these lists.



How to Use This eBook

All Your Lists in One Place is an information resource tool.

It reveals,

- The lists rating
- The lists name
- The owner of the list
- The member total (where available)
- The member levels (free and paid)
- The cost to join
- The commissions you can earn
- Support information
- Description of the list

It is not meant to be read cover to cover in the order presented.

You may already belong to some of these lists so you will want to scan this eBook first to see the lists that you may not be familiar with and get involved in those lists.

Then go back and review some of the lists that you have already joined and update your information. I bet there is a lot you do not know about each of the lists you have joined.

You may be a free member of many of them and may not be aware of what the paid features give you. You may be a monthly member and be missing the boat by not upgrading to the highest paid level because you don't know the various benefits available to you at the list.

By the way, if a list has a one-time offer, for the top membership level, take it. You can save a lot of money. You pay once and mail forever.

If you can't afford to pay right now, join free.

Use the handy guide and get to know the lists I compiled for you and decide which ones you want to upgrade in over time.

You really should have a plan in mind to upgrade in the ones that interest you. You need to reach as many people as you can. It's all about numbers.



The Rating System

I use a 5-star rating system.

Next, to each list, you will find a rating of 5 stars. I decided only to include 5-star rated lists this time because I assumed you would only want the best lists.

Five stars mean I like the list, the response is great, and I can find little I dislike about it. I also prefer lists that pay their commissions weekly, bimonthly, or on demand.

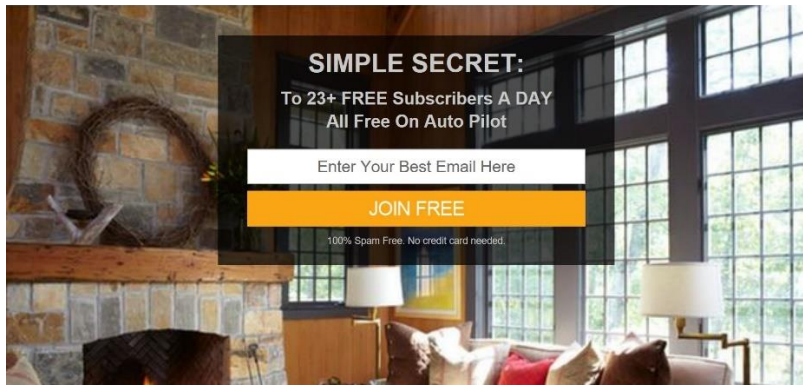
The first group is the JAM Marketing Inc., lists. Phil and I created these lists. I rated these at 5 Star Ratings because I have tested them and they provide results.

Phil is a genius. He developed the first integrated safe-list management script, the first fully automated safe-list email submitter on the net, and he developed the first integrated credits mailing systems that mail to members contact addresses.

He has been at the forefront of every major list development site on the net and, for that alone, his lists get a 5 Star rating. He creates sites that others copy.

Throughout this eBook, I may use terms that you are unaware of yet. If you don't know what a term means scroll down to the bottom of the eBook and you will find a glossary of terms.

Okay, here we go.



JAM Marketing Inc., Lists

Many of the JAM Marketing Inc., sites have some unique features. On some of these lists, the owner advertises the site for you to help build your downlines and hopefully get you some upgrades so you can earn commissions.

SOKULE (SK) ★★★★★ **RATING**

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 105,000

Mailing Frequency: Every three days

Membership Types: Free, Silver, Silver Plus, Gold, Founder

Site URL: <http://sokule.com>

Launch Year: 2009

Membership Prices:

Silver - \$197.00 year

Silver Plus - \$297.00 x 3 years

Gold - \$497.00 x 5 years

Founder - \$797.00 one-time

Membership Commissions:

Silver – 35%

Silver Plus – 35%

Gold – 45%

Founder – 50%

[Support Desk](#)

If you join at silver level or higher, you will get an instant list of members you can send your offers to between 500 and 3,000 list members every three days. These are people who have the same interests as you.

You will also get a significant number of list building credits which will grow your lists on auto-pilot. You will get between 7.5 million and 25 million list building credits called Sokens.

YOU CAN REACH EVERYONE (YCRE) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List size: 650,000

Mailing Frequency: Email 15,000 daily, (depends on member level)

Membership Types: Free, Nickle, Silver, Gold / Founder

Site URL: <http://www.youcanreacheveryone.com/>

Launch Year: 2011

Membership Prices:

Nickel - \$197.00 year

Silver - \$297.00 year

Gold/Founder - \$450.00 one-time

Membership Commissions:

Nickel – 25%

Silver – 30%

Gold/Founder – 40%

[Support Desk](#)

Gold / Founder level gives you daily mailings to 15,000, ten text ads that jump 20 ad spaces at a time, 40% commissions on all membership sales, and one feature ad with 100,000 ad views.

PROFIT FROM FREE ADS (PFFA) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 7,038

Mailing Frequency: Every two days (depends on member level)

Membership Types: Free, Manager, Mentor, Supervisor, Executive, Director, CEO, Tycoon

Site URL: <http://profitfromfreeads.com/>

Launch Year: 2017

Membership Prices:

Free - \$0.00

Manager - \$17.00 one-time

Mentor - \$54.00 one-time

Supervisor - \$131.00 one-time

Executive - \$225.00 one-time

Director - \$399.00 one-time

CEO - \$670.00 one-time

Tycoon - \$997.00 one-time

Membership Commissions:

Manager – 20% on level 1 only

Mentor – 25% on levels 1 -2

Supervisor – 30% on levels 1-3

Executive – 35% on levels 1-4

Director – 40% on levels 1-5

CEO – 45% on levels 1-6

Tycoon – 50% on levels 1-7

[Support Desk](#)

PFFA has a 7-level system for advertising and commissions. This site lets you decide how much you want to earn, how much advertising you want, and how often you want to send solo ads to the entire membership. If you want to build a list fast, then you will want to join at one of the higher levels so you can give away more free advertising credits. You can start at level 1 or jump to any level simply by paying for all levels below it.

FRONTPAGE MAIL (FPM) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 1747

Mailing Frequency: daily (depends on member level)

Membership Types:

Free, Apprentice, Professional, Manager, Founder

Site URL: <https://frontpagemail.com/>

Launch Year: 2018

Membership Prices:

Free - \$0.00

Apprentice - \$20.00 monthly

Pro - \$497.00 one-time

Manager - \$997.00 one-time

Founder - \$1,297.00 one-time

Membership Commissions:

Free – 10%

Apprentice – 15%

Pro – 25%

Manager – 30%

Founder – 35%

[Support Desk](#)

FrontPage Mail is an impressive marketing system that uses keywords to propel your websites to page one on the search results page, delivers your emails directly to the inboxes of responsive members and buyers, and helps you earn huge weekly commission checks easily and quickly!

OODLES OF TRAFFIC (OOT) RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 3,000

Mailing Frequency: Every two days (depends on member level)

Membership Types: Free, Pro, Expert, Founder

Site URL: <http://oodlesoftraffic.com/>

Launch Year: 2017

Membership Prices:

Free - \$0.00

Pro - \$197.00 one-time

Expert - \$297.00 one-time

Founder - \$497.00 one-time

Membership Commissions:

Free – 20%

Pro – 35%

Expert – 40%

Founder – 50%

[Support Desk](#)

Oodles of Traffic gives you a simple way to generate authority traffic, make more sales, and earn more money fast and easy. This unique, simple-to-use, technology gets your offers noticed, gives you instant credibility and impact, and best of all you don't need any experience. Founders can email 3,000 members every two days.

ITSY LINX (IL) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 6,139

Mailing Frequency: Every two days (depends on member level)

Membership Types: Free, Professional, Expert, Founder

Site URL: <http://itsylinx.com/>

Launch Year: 2018

Membership Prices:

Free - \$0.00

Professional - \$197.00 yearly

Expert - \$297.00 yearly

Founder - \$397.00 one-time

Membership Commissions:

Free – 20%

Professional – 30%

Expert – 35%

Founder – 40%

[Support Desk](#)

Itsy Linx takes long ugly affiliate links, shrinks them to a handy size that you can use in social media posts, email marketing, blog posts, articles, classified ads, text ads, text messaging, and micro targets your audience, so you know which ads are working and which aren't. You can use your Itsy links almost everywhere you advertise.

MORE VISITORS NOW (Headline Mail) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 626

Mailing Frequency: Every two days (depends on member level)

Membership Types: Free, Pro, Premium

Site URL: <http://morevisitorsnow.com>

Launch Year: 2018

Membership Prices:

Free - \$0.00

Pro - \$197.00 yearly

Pro - \$297.00 one-time

Premium - \$225.00 x 2 months

Premium - \$397.00 one-time

Membership Commissions:

Free – 10%

Pro – 25%

Premium – 40%

[Support Desk](#)

MVN is a traffic site that delivers real people with real buying power using three proven, time-tested systems. A brilliant headline mailer. It writes the headlines for you. The crafty crazy climber ad system that forces your sites into the top 10, and the clever jackpot points system that keeps your sites in the top 10. Plus, there's a lot more.

WHY NOT JOIN ME (Grabber Mail) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 738

Mailing Frequency: Every two days (depends on member level)

Membership Types: Free, Basic, Premium, Business, Founder

Site URL: <http://whynotjoinme.com>

Launch Year: 2018

Membership Prices:

Free - \$0.00

Basic- \$195.00 one-time

Basic- \$95.00 yearly

Premium - \$295.00 one-time

Premium - \$195.00 yearly

Business - \$495.00 one-time

Business - \$265.00 x 2 months

Business - \$295.00 yearly

Founder - \$995.00 one-time

Founder - \$275.00 x 4 months

Founder - \$495.00 yearly

Membership Commissions:

Free – 10%

Basic – 20%

Premium – 25%

Business – 30%

Founder – 40%

Support Desk

Now there's a proven way for any affiliate to achieve more leads, signups, and sales starting today! Attention grabber sales pitches placed in key positions on a web page are proven to generate signups and sales.

KULEBLASTER (KB) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 9,500

Mailing Frequency: Email daily (depends on member level)

Membership Types: Free, Professional, Premium

Site URL: <http://kuleblaster.com>

Launch Year: 2015

Membership Prices:

Free - \$0.00

Pro - \$197.00 one-time

Pro - \$97.00 yearly

Executive - \$297.00 one-time

Executive - \$197.00 yearly

Founder - \$497.00 one-time

Membership Commissions:

Free – 20%

Pro – 20%

Executive – 40%

Founder – 50%

[Support Desk](#)

Send your offers to 9,500 active list members daily, blast your ads on to 1,000's of web pages each day, and cram cash in your pocket with the simplest advertising system on the web. Top notch mailers, huge commissions, crazy climber ads system, Kule Coins, mobile-friendly, it's all waiting for you at Kule Blaster.

KULE MAIL EXPRESS (KME) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 10,000

Mailing Frequency: Every day (depends on member level)

Membership Types: Free, Pro-Lite, Pro, Expert, Founder

Site URL: <http://kulemailexpress.com>

Launch Year: 2015

Membership Prices:

Free - \$0.00

Pro-Lite - \$97.00 yearly

Pro - \$197.00 one-time

Expert - \$297.00 one-time

Founder - \$497.00 one-time

Membership Commissions:

Free – 20%

Pro-Lite 25%

Pro – 30%

Expert – 35%

Founder – 50%

[Support Desk](#)

If you are tired of tiny online mailers that only deliver peanuts, it's time for you to mail to lists that have the potential to yield the kind of results you crave, and it's time for you to put some real money in your pocket and start enjoying life for a change. Checkout Kule Mail Express today and get instant access to 3 awesome mailers.

MAGIC KINGDOM MAILER (GETMKM) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 10,000

Mailing Frequency: Every three days (depends on member level)

Membership Types: Apprentice, Magician, Wizard, Sorcerer.

Site URL: <http://getmkm.com>

Launch Year: 2016

Membership Prices:

Apprentice - \$0.00

Magician - \$127.00 yearly

Wizard - \$227.00 one-time

Sorcerer - \$497.00 one-time

Membership Commissions:

Apprentice – 20%

Magician – 30%

Wizard – 40%

Sorcerer – 50%

[Support Desk](#)

Gain instant access to a Goldmine of prospects and buyers. Let the Magic Kingdom Mailer help you grow your business and income. You are about to enter a wondrous realm where making money is an everyday experience and dreams do come true.

FREE AD DEPOT (FAD) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

List Size: 69,500

Mailing Frequency: 7 mailings a month (500,000 mailing credits)

Membership Types: Free, Professional, Executive, Platinum.

Site URL: <http://freeaddepot.com>

Launch Year: 2005

Membership Prices:

Free - \$0.00

Pro - \$29.95 monthly

Executive - \$197.00 yearly

Platinum - \$497.00 one-time

Membership Commissions:

Free – 20%

Pro – 25%

Executive – 30%

Platinum – 40%

[Support Desk](#)

Supercharge your advertising. Start mailing to 65,500 active users today. Earn up to \$278.80 per sale and earn recurring monthly commissions. Get free text ads, exit ads, link ads and more!



Other People's Lists

Using other people's lists to build your lists is critical. As with any business, you must continue to grow. You will lose list members. Some will retire, some will expire, and some will aspire to do something different with their lives, and some will tire and give up. The trick is to stay ahead of this natural erosion and add more subscribers that you lose.

List building takes time, effort, study, a little money, and always looking for new places to get more subscribers. You need to be creative; you need to search for people who have shown prior interest in what you offer.

All Your Lists in One Place is a great starting place. I have made seven figures online with my lists and other people's lists. But I am always looking for new places to get subscribers.

No matter what lists you use you should always be trying to build your lists and to do that you will need a capture page and an autoresponder.

If you need a super easy capture page creator, you can find that at [Onyalist](#). One of the oldest, best, and simplest autoresponders that I like and use is [Aweber](#).

ANYTIME MAILER (AM) ★★★★★ RATING

Owners: Doug Forbes & Louise Deavin

List Size: 1,100

Mail to: up to 30,000 mailing credits per month

Membership Types: Free, Sapphire, Ruby, Diamond.

Site URL: <http://anytimemailer.com/>

Launch Year: 2018

Membership Prices:

Free - \$0.00

Sapphire - \$37.00 one-time

Ruby - \$56.97 one-time

Diamond - \$77.00 one-time

Membership Commissions:

Free – 15%

Sapphire – 20%

Ruby – 30%

Diamond – 40%

Support

If you are tired of waiting days to get the word out about your product or service, you are in luck. At Anytime Mailer you can mail anytime, as many times as you wish. It's the all day, every day mailer that's perfect for marketers and small business owners.

MAIL OUR LIST (MOL) ★★★★★ RATING

Owners: Tony Mathews

Mail to: up to 17024 active members

Membership Types: Bronze, Silver, Gold.

Site URL: <http://mailourlist.com/>

Launch Year: 2012

Membership Prices:

Bronze - Free

Silver - \$7.00 monthly or \$47.00 Yearly

Gold - \$12.00 monthly or \$77.00 yearly

[Support](#)

Increase your website traffic, signups and sales by joining 17031 active members who are waiting to read your emails. Send emails to thousands weekly. Double opt-in for safety, security, and quality. You can save messages you wish to send again, and you can schedule emails so you can send them when you want.

ATLAS SAFELIST (AS) ★★★★★ RATING

Owners: Tony Mathews

Mail to: up to 1040 active members daily

Membership Types: Free, Pro.

Site URL: <http://atlassafelist.com/>

Launch Year: 2018

Membership Prices:

Free - \$0.00

Pro - \$7.00 monthly

Pro - \$57.00 yearly

Commissions:

Pro 50%

[Support](#)

Grab your Atlas Membership today and let us send your email ads to thousands & thousands of eager prospects all over the world, you can send your offers once a day, you can mail your referrals free. You can save messages you wish to send again, and you can schedule emails so you can send them when you want.

RUBY SOLOS (RS) ★★★★★ RATING

Owners: George Kosch and Sandi Hunter

List Size: Over 135,000

Mail to: Anytime from the package you purchase

Site URL: <http://rubysolos.com/>

Launch Year: 2016

Package Prices:

1 solo ad blast for 17.00

5 solo ad blasts for 37.00

10 Solo Ad blasts for 47.00

15 solo ad blasts for 57.00

20 Solo Ad Blasts for 67.00

Commissions:

Silver 20%

Platinum 40%

[Support](#)

Ruby Solo Blaster Packs are a snap. Simply enter your subject, message, and URL, and we do the rest. Solo-ads get clicks for up to 7 days after you send them out. Some solo-ads get over 300 per send.



Submitters

Many submitter tools can help you market your websites and make sales online. You should automate as much of your advertising and marketing as you can, so you are not tied to your desk. Here are a few of the tools I use.

In our site, [Profit with JAM](#), you will find even more submitters like a search submitter, a classified submitter, and a directory submitter. These submitters are in addition to the two submitters below.

KULE SUBMIT PRO (KSP) ★★★★★ RATING

Owners: Phil Basten – Jane Mark – JAM Marketing Inc.

Submitter Type: Large Multi Submitter

Pricing: Buy credits – Each Credit = 1 Submission to 1 network

10 credits (submissions) for \$25.00

25 credits (submissions) for \$55.00 (10% discount)

50 credits (submissions) for \$100.00 (20% discount)

100 credits (submissions) for \$175.00 (30% discount)

250 credits (submissions) for \$300.00 (40% discount)

[Start making money today with Kule Submit Pro](#)

You can submit to bookmark sites, directories, and Article sites with this powerful submitter. Just set it and resubmit each month.

Commissions are 25%.

KULE RANK (KR) ★★★★★ RATING

Owner: Phil Basten – Jane Mark – JAM Marketing Inc.

Submitter Type: Top Level Directory Submitter

Pricing:

You can submit 10 sites a month for \$47.00 a month

You can submit 25 sites a month for \$67.00 a month

You can submit 100 sites a month for \$97.00 a month
(or \$297.00 one-time)

[Make money today with KuleRank](#)

KULE RANK Submits your website to directory sites ranked under 100,000 at Alexa. These are directory sites that,

- (1) Can get you a LOT of targeted visitors.
- (2) Can get you quality backlinks.

Commissions are 20-40%.



Glossary of Terms

Below is a glossary of terms. These terms are a group of words and or phrases you should become familiar with when we are talking about opt-in lists and mailing to lists.

Admin Panel

An admin panel is a special place in the script that gives the list owner access. It allows the list owner to control all aspects of the list including the ability to email all members at their contact addresses.

All Paid List

An all paid list is a list where every member has paid to join. I find these lists the most responsive list types you can mail to because the members are not afraid to take money out of their pocket to invest in a business. When you see an all paid list grab a membership it. They are pure gold.

Classified, Classy Ads

These ads are usually short, concise ads used for selling products and services or generating leads.

Contact Mailer

A contact mailer is a list that allows users to email offers to members at their contact signup addresses. These are real verified addresses that members check.

Down-line Builder

Down-line builders allow you to add your affiliate IDs for various opportunities, and this allows you to get signups and sales in other programs simply by advertising the main website.

Site Rotator

A site rotator is a web site that either rotates members affiliate ID's on the main page so that members get exposure when the owners advertise the site or a site that allows users to enter multiple website URLs into a page and advertise them all via one link.

Members

The term members refer to active and verified users of a site or list. Most active sites and lists grow each month so the membership numbers listed will change as the lists continue to grow.

OTO

OTO means One Time Offer. Most lists offer you a special price for their lifetime or annual membership, and you see this special offer only once when you sign-up, this is why it is called an OTO or One Time Offer. Always read and evaluate carefully any one time offer you see when you sign up so that you can take advantage of the discounted price.

Safe-lists

Safe-lists allow you to email your offers to members at their list addresses. These are email addresses where users check your email's message periodically. A safe-list is a list that is safe to email offers.

Spam Checker

A spam checker is a tool that tells you if the content of your ad will have trouble getting through spam filters. Certain words and phrases trigger spam filters, words like free, hot, money, cash, OTO, one time offer, one-time payment, commission and so on.

Spam

The word spam means sending commercial email to people who have not agreed to receive your offers or with whom you have had no prior contact. Spam is also called UCE or unsolicited commercial email.

NOTE: Members of contact lists have agreed to receive your offers. These lists are not classified as spam provided the list owner gives members a way to unsubscribe from the list. All the lists in this eBook are double opt-in verified, and Can-Spam compliant. You can use them worry-free.

T.O.S.

TOS stands for Terms of Service. These are terms or rules of a website you are joining. Breaking any of these rules is usually grounds for termination of your membership.



Your Ticket to Success

I said at the beginning of this eBook that I make most of my money by owning and developing my lists. I started with a single safe-list, and now I own 258 lists of all kinds.

I own contact lists, buyer lists, free and paid lists and on and on. You can start the same way I did and grow your lists; this is the key to growing a business on the net.

So use our lists and all the others lists in this ebook and build your business sure and steady and we'll see you in the winner's circle before the year is out.



What Now?

Okay, you now have All Your Lists in One Place.

What now?

Don't just sit and stare at them.

You should mail to at least two lists every single day and I mean seven days a week, 365 days a year. It takes two minutes to mail to a list. Make sure you make time to do this every day. Mailing daily is the only way you can make your lists or down-lines grow.

Whenever possible steal the members on the lists, I have shown you.

Use a capture page that connects to your list or auto-responder, and instead of mailing an offer to a list, offer something of value free and send people to your capture page where they need to sign-up to get the gift.

You are now the owner of that members' name and email address, and that means you have multiple chances to forge a relationship with your members and help them to buy something.

The JAM Marketing lists are perfect vehicles to do this, and we encourage you to steal our members.

When you join new lists, make sure you look for certain features.

Always join a contact list where ever possible. You can tell if the list is a contact list in easily, the script only asks for one email address.

When you use any list, make sure that you do not send out misleading subject lines like – PayPal Payment Received or Admin: Read This Now.

Misleading subject lines tick off list owners, and it annoys the heck out of list members when they open it and find a promo, and this will ultimately reflect badly on you.

With our lists, if a member sends out misleading subject lines, we remove them. If you are tempted to do the same, don't. It is not worth the risk. You will find it is against the terms of service of most lists.

Before you send out a promo, think about how it may affect the reader. Ask yourself, do I believe this email? Would I purchase this product?

If you are squeamish about your email, chances are your readers will be too. There are plenty of ways to be creative with your subject lines without being misleading.

Focus on targeting the type of person you want to read your email offer. You will find you'll get better responses and make more sales if you do.

Your lists are the most valuable asset you have online. Use them often. Use them carefully. They are the foundation of your business.

Tips on upgrading

Earlier, I explained, that it is important to upgrade in each list. You will want to upgrade as soon as you can so plan it into your budget and try to upgrade in one every week or every two weeks. You will make much more than you invest.

Without lists, you really cannot succeed on the net.

From time to time I will let you know about new lists that I have joined and tested.

I encourage you to join our [Advance Notice List](#) so that you get my advice on any new list that I like. [Sign up here](#), and you will be the first to know.

Before I forget, if you join a lot of lists and you save them on your computer, you will at some point forget where you saved them, and you will have to spend time searching for them.

I used to do this all the time.

So I had Phil develop a site for me where I could save all the lists and sites I belong to so I could find them fast when I needed them.

I wanted the site to have a double layer of security so that if someone broke into my account, they still could not get at the sites I saved because they would not be able to guess the secondary, more complex password.

Phil created more than I asked. He gave me double security, the ability to create multiple categories, the tool to search and find my sites fast, allow me to see my login information right in front of me, and the date I can send my next email to a list.

Now you can make your life easy and stress-free by saving all your lists and marketing sites in [Easy Links Finder](#).

Have fun and profit.

Jane Mark

[JAM Marketing Inc.](#)



Lifetime Customer value?

Does this sound like you?

- I placed a solo ad, and only a few people responded. I feel like I wasted my money.
- I ordered a banner click-through campaign, and only one person signed up. I wasted my money.
- I spent all day emailing lists, and no one responded. I wasted my time.
- I ordered leads and got nothing. The leads were useless.

Are these the words you use to describe your online business?

These are self-defeating words and here's why.

If you learn nothing else on the net, you must learn the value of one good customer.

When you order an ad campaign of any kind, any result can be a good result.

One new person in your contact list is a person who is interested in your product or service. That person may not buy from you now. They may not buy from you in 3 months.

But,

If you work with your leads over time, at some point, you will offer them something they want or need right at that moment and, if it is a good product or service, you will gain a customer for life.

It's a lesson worth learning.

The value of one good customer can be worth thousands of dollars to you over time. Take the time needed to develop your customer relationships it will pay off in spades.

Imagine if you got 25 good customers over time. What's the value of 25 or 50 or 100 new customers? Think about it.



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The following legal information is the stuff our lawyer requires us to add.

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